

FOR BOUTIQUES & BRIDAL RETAILERS

The longline corset bra bridal boutiques keep behind the fitting-room curtain.

Nobody sees it. Everybody notices. · Foundationwear for every body.



PRODUCT	
Style	Full-bodice / longline corset bra
Sizes	32A-52F — extended run as assortment differentiator
Colors	White · Ivory · Nude
What it does	Lifts + separates, defines the waist, helps prevent uni-boob under strapless & structured gowns
MSRP	From \$240 · most sizes \$265 · extended F cups \$285
Wholesale	Pricing after approval · no minimum order
Volume tiers	Bulk pricing at 10 · 20 · 31 · 50+ units

WHY BOUTIQUES RECOMMEND IT

1. Bride wants a smooth line under a fitted gown — a stable foundation so alterations refine the dress, not rebuild the silhouette.
2. Recommend Shape Society **in-store at fittings** for strapless, sweetheart, plunge, and structured bodices.
3. Extended size run to **52F** means fewer “we don’t have your size” walkaways.
4. Apply online — we reply within **2 business days**.

Launching select stockists — apply to be early.

Apply for wholesale
shapesociety.shop/wholesale · support@shapesociety.shop

Stock with confidence.

COLORWAYS



White



Ivory



Nude

SUGGESTED OPENING ORDERS

DOOR / TIER	UNITS	GUIDANCE
Starter	~10	Narrow run: core cups in 1-2 colors (ivory + nude or ivory + white)
Standard	~20	Broader cup coverage; 2 colors
Full bridal door	~31	Full cup spread; 2-3 colors
Depth	50+	Full matrix + reorder rhythm · best volume tier

Extended sizes to 52F are the assortment differentiator. Priority sizes available on request while we deepen the matrix.

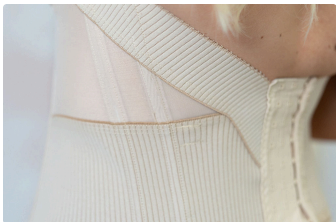
HOW WHOLESALE WORKS

Pricing	Released after application approval
MOQ	None
Volume	Automatic bulk tiers at 10 / 20 / 31 / 50+
Samples	Available for qualified boutique partners — ask when you apply
Terms	Shared with your approval packet

CONSTRUCTION



Multi-column hook & eye



Boning + power mesh

Support runs from the band through the bodice — not from straps alone — for lift that holds its line all night.

FROM OUR FOUNDER



For years this corset bra was **Sonni Jackson’s** secret weapon at her custom bridal atelier. She fit hundreds of women into wedding gowns with it. When it was discontinued, she bought the company.

“So I did what every perfectly rational person would do. I bought the entire company.”

Sonni Jackson · Founder & CEO · Shape Society

Next step

Apply at shapesociety.shop/wholesale — we respond within 2 business days.